

Centre for Contemporary Studies



Invites you to a talk on:

Social Sciences: The Missing Beacon of India



Speaker:

Rama Bijapurkar

Rama Bijapurkar is a well respected and recognised thought leader in business strategy and India's Consumer Economy. She has her own consulting practice, and serves or has served on the boards of several of India's leading companies including Infosys, Bharat Petroleum, Mahindra Financial, ICICI Prudential Life Insurance, Axis Bank, Titan Industries etc.

She is a visiting faculty at IIM Ahmedabad, her alma mater and also serves on its board of governors.

She is the author of WALTO "We are like that only- Understanding the Logic of Consumer India" and a dominant voice in the media and global forums in her field.

Wednesday, 25th Jan 2012, Time: 4:00 pm

Venue: CCS Seminar Hall, IISc, Bangalore 12

(Note: We have shifted to the former JNCASR, near the Health Centre)

Tea/Coffee will be served at 3:30 pm

URL: <http://ces.iisc.ernet.in/hpg/ragh/ccs/Welcome.html>