

Centre for Contemporary Studies

Invites you to a talk titled:

Harun Farocki: Still life paintings and advertising

Speaker:

Dr. Vasanthi Dass

Consultant, CCS,

Visiting Faculty, Srishti College for

Visual Art & Design Technology, Bangalore



Venue: CCS Seminar Hall, IISc, Bangalore 12

Date: Thursday, 22nd January '09

Time: 4:00 pm

Tea/Coffee will be served at 3:30 pm

This is a brief introduction to Harun Farocki, a German filmmaker, media theorist and artist who critically re-documents war, science, technology, media and mass culture to provide other critical extensions. The paper closely analyzes his film "Still Life" (1997, 56mins) and includes other works by him in order to explore the "mass culture" aspect of his work. The film juxtaposes and/or alternates still life paintings predominantly from the 16th and 17th century with advertising. Images of money, cheese and beer are shown painted down to the last detail and meticulously staged to evoke consumer greed. Farocki's film tracks the similarities and differences of two kinds of portrayals, in which goods and things almost appear as fetish objects.

URL: <http://ces.iisc.ernet.in/hpg/ragh/ccs/Welcome.html>