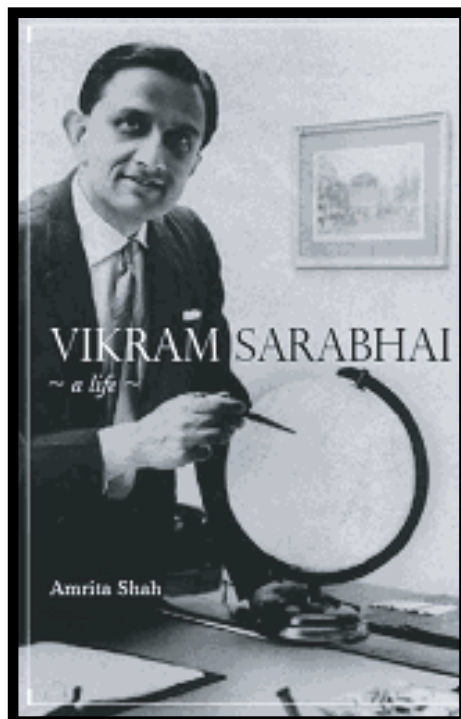


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Welcomes you to the book release function of



VIKRAM SARABHAI - a life *A biography of Dr. Vikram Sarabhai*

Author: **AMRITA SHAH**

Book release by

Dr. K. Kasturirangan

Member of Parliament (Rajya Sabha)
and Director,

National Institute of Advanced Studies, Bangalore

*Prof. P. Balaram, Director, IISc
will preside over the function*

Date: Monday, 16th April'07

Time: 4 pm

Venue: CCS Seminar Hall, IISc

Tea/Coffee will be served at 3:30 pm

The Author will read some excerpts from the book, especially those passages pertaining to Sarabhai's association with the Indian Institute of Science

■■■■■■■■ Vikram Sarabhai (1919-71), the renaissance man of Indian science, visualized the impossible and often made it happen. The founder of India's space programme dreamed of communication satellites that would educate people at a time when even a modest rocket programme seemed daring; of huge agricultural complexes serviced by atomic power and desalinated sea water; research technology that would free Indian industry from foreign dependence, and of a world-class management college that would train managers for the public sector.

■■■■■■■■ Born into a wealthy and politically conscious business family, Vikram had an early understanding of the power of money and the problems of a newly independent nation, to which he married a deep love for physics. After completing his studies at Cambridge and the Indian Institute of Science in Bangalore in 1947 he went on to build a thriving pharmaceutical business, conduct research into cosmic rays, set up India's first textile research cooperative, ATIRA, the first market research organization, ORG, the Indian Institute of Management in Ahmedabad and the dance academy Darpana. He also headed the Atomic Energy Commission and laid the foundations for the world's first entirely peaceful space programme.

■■■■■■■■ Amrita Shah's Vikram Sarabhai: A Life is the story of this dynamic visionary.