

SYNOPSIS

July Boys focuses on a small 'startup' company in Bangalore that designs and produces software products for cellular service providers in Europe and the U.S. Turning the tables on the usual outsourcing story, July Systems has leveraged U.S.-based venture capital and Indian technical expertise to break into the latest high-tech markets. The film explores the creation of a Silicon Valley-style work culture within this 'cross-border' company that has one leg in Bangalore and the other in Santa Clara, California.