

***Fun @ Sun** is an inside look at work and work culture in the software development centre of a large American multinational company, Sun Microsystems, located in Bangalore (Indian Engineering Centre, or IEC). The film highlights the multiple ways in which 'culture' operates as a management tool in the new global economy. In offshore centres such as IEC, work is organised through 'virtual teams' comprised of software engineers and managers located in Bangalore and Santa Clara, U.S.A. To integrate their employees and sites across cultural and geographical space, Sun attempts to initiate the Indian software engineers into Sun's corporate culture. The film depicts the techniques through which this American-style work culture is transplanted into the Indian subsidiary, such as induction programmes and 'soft skills' training programmes.*